

Exhibition rates; FTPT 2010

Shell Scheme - Fully Serviced

Includes panels, carpet, power, lights

Size	Rate per m ²
<25.91 m ²	\$314
25.92+ m ²	\$292

Floor space only - Unserviced

Includes carpet only

Size	Rate per m ²
38.88 – 51.83 m ²	\$270
>51.84 m ²	\$231

NB: Boulevard open corners \$250+gst per corner, Standard open corners \$150+gst each

Visitor Data Scanners

- ❖ A Visitor Data Scanner for electronically recording your visitors and providing an automatic database for efficient follow-up \$350+gst

Web Activity

- ❖ Included FOC with your stand is a listing on the FTPT 2010 website linked to your own website.
- ❖ If you would like to include a listing featuring your logo there is a charge of \$175+gst
- ❖ We also have the facility to upload video footage to the FTPT website, There are 2 options;
 - to upload existing footage \$250+gst, (max 2min)
 - to be interviewed at the show and have that interview loaded to the FTPT website for during & post show promotion \$699+gst.

Show Guide Promotional Opportunities & Advertisements

Outside back cover	\$3,495+gst	Full page	\$1,995+gst
Inside front & facing	\$4,050+gst	Half page	\$1,395+gst
Inside front or back cover	\$2,799+gst	Quarter page or strip	\$895+gst
DPS	\$3,295+gst	Insert (material to be supplied)	\$2,500+gst

Special Packages

Save with these special advertising packages: each includes a Buyers Guide colour advertisement, Visitor Data Scanner and a website logo listing with link.

- ❖ **Platinum Package - \$2165+gst** (value \$2,520, save \$355) inc Full Page colour advertisement.
- ❖ **Gold Package - \$1715+gst** (value \$1,920, save \$205) inc ½ Page colour advertisement.
- ❖ **Silver Package - \$1220+gst** (value \$1,420, save \$200) inc ¼ Page colour advertisement.

Note: All prices are quoted in \$NZ +gst

Payment Schedule	<p>10% Deposit Due within 14 days 30% Due on 20 April 2010 30% Due on 20 June 2010 30% Due on 20 August 2010 NB: Instalments will be added together once the due date has passed</p>
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Contact

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