

## EXPRESSIONS OF INTEREST

**SHOW DATES:** 12-14 OCTOBER 2010

**VENUE:** ASB Showgrounds, 217 Greenlane Rd West, Greenlane, Auckland

**2010 RATES** All prices listed below are in \$NZ including servicing (panels, carpet, power & lighting)

- **Small Single 3mx3m (9m<sup>2</sup>) from \$2826 +gst**
- **Standard Single 3.6x3.6 (12.96m<sup>2</sup>) from \$4069.44 +gst**
- **Standard Double 7.2x3.6 (25.92m<sup>2</sup>) from \$7568.64 +gst**
- **Large Square 7.2x7.2 or Long Double 14.4x3.6 (51.84m<sup>2</sup>) from \$15,137.28 +gst**

NB: Premium sites with open corners have an additional charge of \$150+gst per std open corner or \$250+gst per boulevard corner. Unserviced options are also available on sites greater than 38.88m<sup>2</sup> - carpet only.

**Return this form to Vanessa White by email, or fax it through to us on 09 379 3358 with your preferences for 2010 (Subject to availability):**

**SIZE:** Space required: \_\_\_\_\_

**STAND # / LOCATON:** 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Company Trading Name: \_\_\_\_\_

Company Legal Name: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Other Promotional Opportunities (please tick as required)

Visitor Data Scanner \$350+gst  Web link with logo \$175+gst

### Show Guide Advertisements

Outside back cover	\$3,495+gst	<input type="checkbox"/>	Full page	\$1,995+gst	<input type="checkbox"/>
Inside front & facing	\$4,050+gst	<input type="checkbox"/>	Half page	\$1,395+gst	<input type="checkbox"/>
Inside front or back cover	\$2,799+gst	<input type="checkbox"/>	Quarter page or strip	\$895+gst	<input type="checkbox"/>
DPS	\$3,295+gst	<input type="checkbox"/>	Insert (material to be supplied)	\$2,500+gst	<input type="checkbox"/>

### Special Packages

Save with these special advertising packages: each includes a Buyers Guide colour advertisement, Visitor Data Scanner and a website logo listing with link.

<b>Platinum Package</b> (value \$2,520, save \$355) inc Full Page colour advertisement	\$2165+gst	<input type="checkbox"/>
<b>Gold Package</b> (value \$1,920, save \$205) inc ½ Page colour advertisement	\$1715+gst	<input type="checkbox"/>
<b>Silver Package</b> (value \$1,420, save \$200) inc ¼ Page colour advertisement	\$1220+gst	<input type="checkbox"/>

**For more information contact: Vanessa White**

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