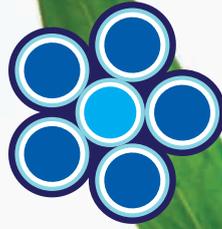


FOODTECH PACKTECH



Adding value to New Zealand's food chain

**SPACES LIMITED
BOOK NOW**

2020

Tue 22 – Thu 24 Sep

ASB Showgrounds, Auckland

www.foodtechpacktech.co.nz

FEATURING

MH EXPO

Materials Handling & Logistics

www.mhlexpo.co.nz

Showcase your solutions to New Zealand's F&B manufacturers



70%
of floor space
already sold



New Zealand's leading trade show for the food & beverage manufacturing and supply chain industry

“Adding Value to NZ’s Food Chain”

Get face to face with over 4,000 visiting industry professionals from both New Zealand and around the world as they converge in Auckland to attend the sector’s largest trade only industry event - Foodtech Packtech (FTPT) and the Materials Handling & Logistics Expo (MHL).

New Zealand’s agri-food exports are predicted to treble by 2025, to \$58 billion making the sector one of the fastest growing in the country.

FTPT and MHL are perfectly positioned to capitalise on this growth by supporting manufacturers from humble beginnings through to global expansion. FTPT & MHL will deliver thousands of CEOs and business owners in the F&B space and - key decision makers who attend to experience, research and buy your products and services.

Why Exhibit?

There is no better platform to **showcase** your products and services, **educate** buyers on your offering and **sell** to the right people. Foodtech Packtech & MHL will boost your sales targets and deliver your business a measurable and profitable ROI.

“Foodtech Packtech was a fantastic trade show for Flexco. What stood out to us was the quality of leads that came through for us, people from the right industries who were genuinely looking for productivity solutions. The management of the show was also fantastic, everything ran extremely smoothly, and help was always given when needed”

Ellaina Grixti - Flexco Marketing Communications Coordinator

Bringing 1,000s of industry professionals and innovators together:

- Experience the latest products and technology for the sector.
- Share ideas, network, and learn from industry leaders.
- Develop relationships and identify new business.

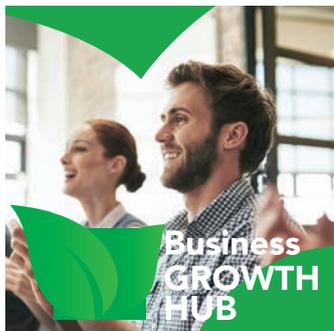
Foodtech Packtech is the premium marketing platform to showcase your innovative products and service solutions to the decision makers of New Zealand’s food and beverage manufacturers.

“Again Foodtech Packtech has proven to be the event to meet and greet new and existing clients in the food manufacturing and supply chain sectors. With an ever growing exhibition space, it was great to see a high caliber of companies that attracted a large crowd giving great exposure for our company and business. See you on 2020”

Blair Kibblewhite - Cuddon Freeze Dry, Sales & Marketing Manager



Showcase your solutions alongside New Zealand's most **innovative products** and the greatest technical experts.



The Business Growth Hub will help you **improve your business** practices, **upskill** and form **valuable** new partnerships



Participate in industry seminars to help inspire F&B innovation

www.foodtechpacktech.co.nz

www.mhlexpo.co.nz



\$448,000,000*
Total buying power



4,000+ F&B visitors
Audited and verified * See CAA audited visitors report

- Research and Development
- Food Technologist
- Quality Control Manager
- Purchasing Manager
- Logistics Manager
- CEO, General Manager, Director, MD
- Distribution Manager

260+ exhibitors
across 4 of NZ's largest exhibition halls



73%
of visitors hold direct authority or influence buying decisions



★★★★★ **91%**

were 'very satisfied' to 'satisfied' with their ability to gather sales leads at FTPT



\$128,500
estimated average exhibitor sales post show

*FTPT & MHL 2018 Visitor and Exhibitor Research / Fresh info report



A marketing platform you can't afford to miss.

- Maximise sales leads in just 3 days
- Showcase your full product range
- Educate customers on your solutions
- Network with the industry
- Launch new products
- Research the market
- Convert qualified decision makers

See show highlights

www.foodtechpacktech.co.nz or www.mhlexpo.co.nz

Contact us



Deb Haines

Exhibition Sales Manager
FoodtechPacktech & MHL 2020

Contact Deb now to plan your exhibition experience

deb@xpo.co.nz

Call Deb 021 487 552



New Zealand's largest trade show organiser

www.xpo.co.nz

Supported By



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