

Advanced Labelling Solutions

APEX 

Founded over 40 years ago, Apex has a rich history spanning printing presses, packaging machinery and labelling equipment.

This means we have the experience and knowledge to deliver you the best solution.

I am proud to have joined the Apex team and to be part of its continuing evolution - embracing new technology and techniques to make you, our customers, more efficient and competitive.

We put as much care into labelling your product as you do into making it.

Sam
Sam Howe
Owner



Apex Labelling is a New Zealand based manufacturer and supplier of labelling solutions. Our equipment is built with the operator in mind focusing on ease of use, speed of change over and, crucially, reliability. Our equipment is backed up with a comprehensive, locally based service and support team.



Apex design and manufacture a range of labelling solutions to meet the needs of most industrial applications. We manufacture a number of standard units, ranging from basic label applicators through to complex multi SKU labelling systems.

These off-the-shelf designs meet a number of needs, but experience has taught us that most applications need a degree of customization, in order to achieve the best long term result. The majority of our equipment is tailored to meet the specific requirements of individual applications.

We also enjoy a challenge and love working on difficult applications, from bars of soap to bars of chocolate to oversized suitcases – we’ve done it. As we say – “You Make It. We Label It!”

Our equipment is designed with reliability, robustness and ease of use in mind. We provide local service and support, with people on the ground and spare parts on the shelf to keep you running year after year.





← Custom labelling solution developed for wrapping irregular shaped soap products in final consumer packaging.

↓ The Apex CombiVac labelling system, capable of wrapping square, round and hexagonal products. High speed variant can label at >225 bpm.



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Apex labelling solutions are designed to provide the best outcome for your business:

- We have a wealth of experience in both labels and labelling and with a number of trial machines available, we can help you choose the best labelling options for your product.
- We design and build machines to meet the exact requirements of your application, with a focus on ease of use, speed of change over and reliability.
- All Apex machines are backed up with a locally based comprehensive service and support offering, with parts available off the shelf.
- Our machines are modular with the ability to retrofit and upgrade functionality post sale, ensuring you stay up to date with new technology and capability as it becomes available.
- Apex machines are made from stainless steel and use high quality electronics and pneumatics, ensuring reliability, uptime and an extended machine life.



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