



Foodtech Packtech 2018 featuring the Materials Handling & Logistics Expo – A great success!

The food packaging and supply chain industries have recently been celebrated at Foodtech Packtech (FTPT) and the Materials Handling & Logistics Expo (MHL), two of the nation's leading industry trade shows. The biggest event in decades was filled to capacity at the ASB Showgrounds with all visitors, exhibitors, partners, leading trade associations and New Zealand's largest brands praising its success.

This year's event saw the introduction of many more features than ever before delighting an estimated 4,000+ industry visitors and over 250 world leading exhibiting suppliers. An Innovation Quarter, industry led seminars, Business Growth Hub, keynote speakers and so much more ensured there was something for all that attended.

The floor was buzzing with excitement as the latest and greatest innovations hitting the industry were showcased and celebrated as visitor's discovered everything they need to ensure business success for the future.

For the thousands of you who attended – Thank You. We certainly hope it was a fantastic experience and we look forward to welcoming you all back to FTPT and the MHL expo in 2020.

Attracting **250+ EXHIBITORS** and attended by over **4,000 VISITORS** across 3 days the show once again demonstrated its position as the industry's must attend event. Be sure to follow up on those leads and we look forward to welcoming you back in 2020.

4,000*
VISITORS



257
EXHIBITORS

National and International exhibiting companies

35
SEMINARS

from leading industry experts & keynote speaker Simon Gault

10,000m²
4 HALLS

nearly 10,000m² across 4 of NZ's largest exhibition halls

innovation QUARTER

showcasing the latest innovations the world has to offer

business GROWTH HUB

Workshops and seminars from leading industry professionals and specialist speakers

MHEXPO
Materials Handling & Logistics

Featured at this year's Foodtech Packtech, there were a record number of exhibitors showcasing NZ's advancements in improving the flow of the supply chain.

*Source; Estimate. Official CAB audited statistics tbc.

FOODTECH PACKTECH 2018 SHOW HIGHLIGHTS

Catch a glimpse of what happened at the number 1 event for the food, packaging and logistics industries.

WATCH NOW

"We would like to sincerely thank you for all your support and help on the lead up and during Foodtech Packtech. We were delighted to be a part of the business growth hub and we welcome the opportunity to continue to work with you in the future."

NZ Food Innovation Network

"Foodtech Packtech was a fantastic trade show for Flexco. What stood out to us was the quality of leads that came through for us, people from the right industries who were genuinely looking for productivity solutions."

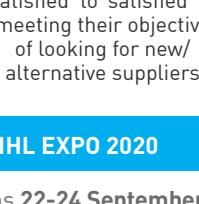
Flexco

VISITOR SURVEY KEY FINDINGS*



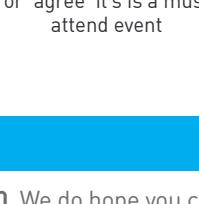
80%

of visitors 'satisfied' to 'very satisfied' with their overall show experience



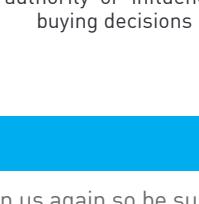
77%

of visitors 'very satisfied' to 'satisfied' in meeting their objective of looking for new/ alternative suppliers



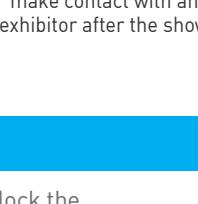
76%

visitors 'strongly agree' or 'agree' it's a must attend event



68%

of visitors 'hold direct authority' or 'influence' buying decisions



85%

of visitors are 'likely' to make contact with an exhibitor after the show

FOODTECH PACKTECH AND MHL EXPO 2020

FTPT and the MHL Expo returns **22-24 September 2020**. We do hope you can join us again so be sure to lock the dates into your diary now.

Interested in exhibiting?

We're very busy with rebookings so if you wish to join us be sure to lock in your space now to avoid missing out. Please contact: Exhibition Sales Manager Deb Haimes on (09) 976 8367 / 021 487 522 deb@xpo.co.nz

Once again, we hope that your FTPT and MHL Expo experience was a positive one and look forward to seeing you at our next trade event.

Yours Sincerely,
XPO Exhibitions

"Foodtech 2018 was a successful event for Spirax. This would not have been possible without the seamless organisation of the Foodtech team. Prompt responses to all queries, flexibility and agility of that team made for an event worth investing into."

Spirax Sarco Limited (New Zealand)

"This was our first display at Foodtech Packtech. The outcome of the show was positive with a great platform to meet clients and new prospective businesses who are looking for new innovations and find a product that gives them a speciality point of difference in local and export requirements."

Ecolean

